



PRESS RELEASE

For Immediate Release

ACLARA TO UTILIZE THE FATHOM™ PLATFORM FOR ITS WATER CLIENTS

PHOENIX – June 10, 2014 – Global Water Management, LLC (“FATHOM”) announced today a formal agreement with Aclara Technologies LLC (“Aclara”), a leading provider of intelligent infrastructure technologies for water, gas and electric utilities, to make the cloud-based FATHOM Meter Data Management (“FATHOM MDM”) and the FATHOM Utility-to-You (“FATHOM U₂You”) customer web portal products available to existing and new Aclara water utility clients as part of their STAR_prestige offering. With Aclara’s over 130 water utility clients, this signifies a major achievement in the adoption of the FATHOM vision of standardization across the water utility industry that will allow water utilities of all sizes to benefit from the power of technology and data with increased efficiencies, decreased costs and increased revenues.

“The FATHOM platform is a great fit with our technology,” stated Nancy Rich, Senior Vice-President of Sales at Aclara. “Much of the value of AMI lies in our client’s ability to surface the value of the data. FATHOM enables the value of our time-synchronized hourly metering reading technology and makes it easier for Cities to see the value proposition and ultimately to adopt. The fact that FATHOM provides a wide range of benefits in its MDM functionality and is pre-integrated with its CIS platform is of great benefit to us and our clients. FATHOM is a crucial part of our STAR_prestige solution.”

Mr. Trevor Hill, Chief Executive Officer of FATHOM stated, “We are excited to enter into this relationship with Aclara. The value proposition and ultimate return on investment of an AMI system is only fully realized once it is tied to the customer and financial aspects of a utility. With the ability to utilize the FATHOM MDM and FATHOM U₂You products, Aclara can help drive the standardization of FATHOM in the industry. In addition, with the FATHOM products being pre-integrated with FATHOM CIS and the remainder of the FATHOM platform, utilities will be able to acquire a more completely bundled offering that can be tailored to their specific needs, with the ability to upgrade as needed. With the power to bundle the end-to-end processes from meter to customer with FATHOM, the value of an AMI system can be fully surfaced and potentially generate enough additional revenue to fund the investment in the infrastructure.”

Mr. Hill continued, “FATHOM also provides a unique mechanism by which a water utility can incrementally transition from a mobile drive by advanced meter reading (“AMR”) system to a fixed-network AMI system on their own schedule and budget, without impacting billing operations. By solving this critical issue of a traditional AMI implementation, FATHOM will increase the adoption of AMI technology across the industry.”

About FATHOM

Developed by a water and wastewater utility, FATHOM is an integrated suite of advanced technologies proven to increase revenue, decrease costs and bring heightened efficiencies to water utilities. Our proven, rapidly deployable, highly scalable, cloud-based, Software as a Service (SaaS) solutions are changing the way utilities acquire, analyze and use data to optimize operations and improve customer service. Through our integrated, geospatial platforms – FATHOM CIS, FATHOM U₂You with FATHOM Mobile, FATHOM MDM and FATHOM AMS – utilities and their customers have the information they need and want at their fingertips. With over 3.75 million meters on FATHOM, there is strength in numbers.

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