



PRESS RELEASE

For Immediate Release

CITY OF VISALIA APPROVES FATHOM™ CIS, CUSTOMER & UTILITY BILLING SERVICES CONTRACT

PHOENIX – July 23, 2013 – FATHOM and the City of Visalia, California (“Visalia” or the “City”) today announced that the City Council approved the contract with FATHOM to provide customer and utility billing services their utility-to-utility solution designed to exceed customer expectations while increasing efficiencies and revenues. The multi-year contract was signed to support the City’s wastewater and refuse operations.

The FATHOM CIS platform will service approximately 40,000 accounts and offers Visalia an opportunity to provide high-touch customer care with a superior level of automated services to customers, including online and mobile account access, paperless billing and pay-by-phone options. The City will also benefit from detailed auditing processes to ensure total billing accuracy.

Trevor Hill, Chief Executive Officer of FATHOM, added "We understand the issues the City is facing and look forward to providing our solutions to achieve Visalia’s critical service and process-related objectives. FATHOM brings maximum value to Visalia—without the long, tedious implementation cycle, additional staff or risk typically associated with CIS deployments."

About FATHOM

Developed by a water and wastewater utility, FATHOM is an integrated suite of advanced technologies proven to increase revenue, decrease costs and bring heightened efficiencies to water utilities. Our proven, rapidly deployable, highly scalable, cloud-based, Software as a Service (SaaS) solutions are changing the way utilities acquire, analyze and use data to optimize operations and improve customer service. Through our integrated, geospatial platforms – FATHOM CIS, FATHOM U₂You with FATHOM Mobile, FATHOM MDM and FATHOM AMS – utilities and their customers have the information they need and want at their fingertips. With over 3.5 million meters on FATHOM, there is strength in numbers.

For more information, please contact:

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