



PRESS RELEASE

For Immediate Release

FATHOM™ NAMES NORMUND VITOLS AS CHIEF FINANCIAL OFFICER

PHOENIX – November 01, 2013 – FATHOM is expanding its executive team with the addition of Normund Vitols as Chief Financial Officer. The software as a service (SAAS) company is the leading provider of integrated utility-to-utility, cloud-based data and customer service solutions for private and municipal water companies.

Trevor Hill, Chief Executive Officer of FATHOM, said "We are pleased to add Norm to the Executive Management Team of FATHOM. We have a bright future ahead of us and as we continue to grow, his guidance, leadership and experience will be a great asset in ensuring the success of FATHOM."

Mr. Vitols brings to FATHOM an extensive career in finance, earned in both the banking and semiconductor fields. Prior to joining FATHOM, Mr. Vitols served as Vice President of Finance and Corporate Controller for SUMCO USA, one of the world's leading silicon wafer manufacturers. He built the accounting and finance functions from the ground up for the company's \$500M green field manufacturing investment. During his 17 years with SUMCO, Mr. Vitols served in this and several finance related positions, as well as an officer on the company's board of directors. Previously, Mr. Vitols served in a variety of domestic and international banking positions for such companies as CitiGroup, and MBank. He is past Chairman of the Board for the Arizona Red Cross and has served on the Board of Directors for Valley Leadership.

About FATHOM

Developed by a water and wastewater utility, FATHOM is an integrated suite of advanced technologies proven to increase revenue, decrease costs and bring heightened efficiencies to water utilities. Our proven, rapidly deployable, highly scalable, cloud-based, Software as a Service (SaaS) solutions are changing the way utilities acquire, analyze and use data to optimize operations and improve customer service. Through our integrated, geospatial platforms – FATHOM CIS, FATHOM U₂You with FATHOM Mobile, FATHOM MDM and FATHOM AMS – utilities and their customers have the information they need and want at their fingertips. With over 3.5 million meters on FATHOM, there is strength in numbers.

For more information, please contact:

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