

**PRESS RELEASE**  
*For Immediate Release*



## **FATHOM™ ANNOUNCES CONTRACT WITH CEDAR HILL, TEXAS WATER UTILITY**

**PHOENIX – November 22, 2013** – Global Water Management, LLC (“FATHOM”) announced today that the City of Cedar Hill, Texas, has contracted the FATHOM platform to provide the city with a fully integrated, end-to-end Customer Information System (CIS), including utility billing and revenue management services, and Advanced Metering Infrastructure (AMI) with FATHOM Meter Data Management (MDM) software. The selection of FATHOM is significant as it represents direct action by the city to address the area’s ongoing drought with effective water conservation plans, powerful customer services tools, upgraded infrastructure, and real-time data. This is the second Texas municipality that FATHOM has contracted within the past year.

Mr. Trevor Hill, Chief Executive Officer of FATHOM stated, “We are very excited that Cedar Hill has selected FATHOM. This partnership is another major step to help bring the efficiency of standardization to the water industry. Choosing our integrated, geospatially focused FATHOM CIS and FATHOM MDM offerings effectively provide the city with immediate value through reduced costs, improved customer service, efficient water conservation, and revenue increases. The combination of our CIS and MDM platforms, combined with AMI, will educate the City’s customers on their water usage behaviors in real time, which in our experience leads to a natural reduction in overall water demands.”

“We are confident that FATHOM will show the positive results from Cedar Hill’s demand side management in addition to their supply side strategies that will affect real change in the water industry. Reducing overall water consumption through sustainable consumption behavior is of utmost importance in Texas.” Mr. Hill concluded.

### **About FATHOM**

Developed by a water and wastewater utility, FATHOM is an integrated suite of advanced technologies proven to increase revenue, decrease costs and bring heightened efficiencies to water utilities. Our proven, rapidly deployable, highly scalable, cloud-based, Software as a Service (SaaS) solutions are changing the way utilities acquire, analyze and use data to optimize operations and improve customer service. Through our integrated, geospatial platforms – FATHOM CIS, FATHOM U<sub>2</sub>You with FATHOM Mobile, FATHOM MDM and FATHOM AMS – utilities and their customers have the information they need and want at their fingertips. With over 3.5 million meters on FATHOM, there is strength in numbers.

### **For more information, please contact:**

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