

GLOBAL WATER FATHOM™ LAUNCHES ITS CLOUD BASED, GEO-SPATIAL CUSTOMER INFORMATION SYSTEM FOR WATER UTILITIES AT CS WEEK

DALLAS – May 1, 2012 – GWR Global Water Resources Corp. (TSX: GWR) and Global Water Resources, Inc. (“Global Water”) today announced the official launch of its cloud-based, geo-spatial customer information system (CIS) – a critical addition to its FATHOM™ Operating System (FATHOM™ OS). Many small-to-midsized utilities cannot afford the significant up-front costs associated with the hardware, software and implementation of traditional CIS systems. FATHOM™ OS maximizes a cloud-based delivery that allows utilities to rent – rather than own – these systems. FATHOM™ OS customers get the benefit of geo-spatial customer information systems at little or no upfront cost, and in a vehicle that can be operational in as little as 90 days.

“With geo-spatially referenced information, utilities that adopt FATHOM™ OS can ensure they are collecting every dollar of revenue, while ensuring they are accounting for every drop of water. This is critical in our increasingly water and resource constrained world,” said Global Water President & CEO Trevor Hill. “Deploying the solution in the cloud allows us to reach even the smallest utilities, quickly and efficiently, allowing them to benefit from industry best practices while leveraging technology in a risk free way to enhance customer service and financial performance. Many traditional CIS systems lack the flexibility needed to meet the challenges of water scarcity, rising water costs and increased demands for customer engagement. FATHOM™ OS is the solution built by a utility, for the utility industry – it’s the better, faster and cheaper way to service customers.”

FATHOM™ Vice President Jason Bethke added, “We know that in the face of the rising price of water, customers are demanding more information about their consumption and ultimately must use less water. A geo-spatially focused customer information system that is integrated with advanced metering infrastructure and asset management delivers the capability and flexibility for utilities to adjust to changing customer behavior patterns in a cost effective manner in these times of increasing water scarcity and economic pressure. FATHOM™ OS was developed to engage the consumer at every level, from innovative rate structures, to electronic communications through online tools and mobile apps. It is all delivered by a utility that is a world leader in Total Water Management – it’s a game changer that every utility now can access to guide their water future.”

“Utilities continue to weather tough financial conditions driven by the recession and its effect on revenue. These conditions demand increased granularity of data for both the water manager and the consumer. To be successful, adoption of a Smart Grid for Water philosophy is essential,” Mr. Bethke added. “The challenge in the current fiscal environment is finding the funds to invest in these services. The reality is the funds are hiding in outdated utility processes. FATHOM™’s innovative bundle of technology and unique project delivery uncovers these funds without the traditional risks of technology implementation.”

At CS Week 36 in Dallas, Texas, at the Gaylord Texan on May 1-4, Mr. Bethke will be demonstrating the technology and will present “Funding Your Smart Grid for Water Installation” to help educate utility managers, customer service professionals and IT executives on how to unleash the true potential of their utility. More information about CS Week can be found at www.csweek.org.

About GWR Global Water Resources Corp and Global Water Global Water is a leading water resource management and technology company that owns and operates water, wastewater and recycled water utilities, and provides technology-enabled services through its unique platform, FATHOM™ Utility-to-Utility (“U₂U™”) Solutions. Initially developed by Global Water to support and optimize its own utilities, FATHOM™ OS is a cloud-based geo-spatial integrated suite of utility-to-utility solutions proven to increase utility revenue, decrease operating costs and improve customer service. *FATHOM™ puts water management tools in customers’ hands.*

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