



## ABOUT FATHOM

The City of Arcadia and FATHOM have partnered to implement FATHOM's Smart Grid for Water that includes metering infrastructure, software, services, and a community of water experts to ensure our water delivery is affordable and sustainable well into the future.

FATHOM is a leader in smart water. They not only give us access to top-notch technology and services, but their expertise in water management will allow us to experience multiple benefits

- **Reduction in water loss** – which means we will reduce the amount of water that we deliver but don't bill for. What that means for residents is that they won't have to cover the costs of water they don't use. Capturing revenue for the city for all water gives us additional funds to **reinvest in improvement projects.**
- **More control over your consumption** – better tools to control usage (and therefore, water bills)
- **State-of-the-art tools** – once logged into the FATHOM portal on a computer, smartphone, or tablet, you'll be able to pay your bill, see your water use, and set personalized alerts so you're notified of any unexpected high water use such as a leaking pipe or faulty sprinkler system
- Financial advantages in predicting revenue and costs, allowing us to **keep water rates as low as possible.**

Arcadia still owns its water system and water rights. Arcadia personnel continue to staff the wells, reservoirs, water mains, water treatment and testing, planning and administration, and hundreds of other tasks involved with providing water service to Arcadia water customers. FATHOM will be modernizing our metering infrastructure to give us more intelligence around water usage, managing our billing, and becoming our partner in providing an excellent customer experience for you.

"Communities across the United States are struggling with high—and continually rising—wholesale water prices. Our mission at FATHOM is to reduce the burden that water scarcity places on both utilities and their residents by providing actionable data insights to drive efficiency at both the environmental and financial levels." –Trevor Hill, Executive Chairman, FATHOM

FATHOM's Smart Grid for Water is transforming the municipal water utility industry. With a rapidly growing community of cities serving over a quarter of a million households, FATHOM leverages economies of scale to deliver affordable water into the future. To learn more, visit [www.gwfathom.com](http://www.gwfathom.com). **There is strength in numbers.**